People's Democratic and Republic of Algeria
Ministry of Higher Education and Scientific Research
Larbi Ben M'hidi University – Oum El Bouaghi
Faculty of Letters and Languages
Department of English
DECLIC Laboratory / ELTAPP Research Unit

# *Certificate of Participation*

This is to certify that **Dr. Faycal SAOUDI –Khenchela University**

has contributed to

**The First National Postgraduate Conference onResearch Methodology Essentials: Tips and Practical Guidelines**

held at Oum El Bouaghi University on March 21st-22nd, 2022 with a presentation entitled:

**"The Discourse-centered Online Ethnography in Current Social Media Research: Principles, Procedures and Ethics"**

| The Dean of the Faculty | The Director of DECLIC Laboratory | The President of the Conference |
|---|---|---|
| عميد كلية الآداب واللغات | مدير المخبر | Dr. Mokhtar HAMADOUCHE |
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People's Democratic Republic of Algeria

Ministry of Higher Education and Scientific Research

University of Oum El Bouaghi

Faculty of Letters and Languages

**The First Online National Postgraduate Conference on**

# RESEARCH METHODOLOGY ESSIENTIALS: TIPS AND PRACTICAL GUIDLINES

**March 21st&22nd, 2022**

## Conference Program

| Day One (21/03/2022) / Main Auditorium | | |
|---|---|---|
| **Opening Ceremony 9:30-10h30 / Google Meet link: https://meet.google.com/eft-usdc-xns**<br>**Coffee Break 10h30-11h** | | |
| **Panel 1: Research Perspectives and Prospects**<br>**Main Hall: 11h-12h30**<br>**Moderator: Dr. Farid CHAIRA**<br>**Google Meet link: https://meet.google.com/ism-uzsw-tva** | | |
| Dr. Djihed AZEROUAL<br>University of Oum El Bouaghi | Overcoming the Difficulties in Finding the Convenient Research Topic | **11h00-11h10** |
| Dr. Ahmed-Chaouki HOADJLI<br>University of Biskra | Developing Research Designs in Educational Research: A Review of Some Fundamental Considerations | **11h10-11h20** |
| Dr. Amira Sarra HIOUANI<br>University of Oum El Bouaghi | Contesting the Quantitative Bulk: A Critical Revisit to Positivism in the Algerian University During the Post-positivist Era | **11h30-11h40** |
| Dr. Djamila BENCHENNANE<br>University of Mascara | Research Challenges: Keys to Success | **11h40-11h50** |
| Dr. Haroun MELGANI<br>University of Oum El Bouaghi | Conducting Research Using Survey Questionnaires: Practical Implications for Effective Implementation | **11h50-12h** |
| **12h-12h30 Debate** | | |

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| **Panel 02: Genesis, Philosophy, and Paradigms of Research Methodology**<br>**Conference Room: 12h30-14h / Moderator: Ms. Mordjana HADDAD**<br>**Google Meet link: https://meet.google.com/ovs-onnn-jcw** | | |
| Dr. Hichem SOUHALI | Research Methods in Literature: Current Tendencies | **12h30-12h40** |
| Mr. Ahmed REZZOUG<br>University of Algiers 2 | Thinking Theoretically Today: What the Ancient Greeks Have to Teach Us | **12h40-12h50** |
| Dr. Keltoum Mansouri<br>University of Oum El Bouaghi | Guidelines on identifying a researchable problem | **12h50-13h00** |
| Dr. Amina M'LILI<br>University of Guelma | Selecting the Appropriate Research Methodology for Conducting Research Study | **13h00-13h10** |
| Ms. Khadidja LATRECHE<br>University of Biskra | Understanding Research Paradigms in Educational Research: A Literature Review | **13h10-13h20** |
| Mr. Hamoudi BENARBA<br>University of Bechar | Motivation for Research: Theory, Reality and Perspectives | **13h20-13h30** |
| **13h30-14h Debate** | | |
| **Panel 03: Research Problems, Challenges, and Implications**<br>**Main Hall: 12h30-14h / Moderator: Dr. Djihed AZEROUAL**<br>**Google Meet link: https://meet.google.com/pae-moxp-wot** | | |
| Dr. Mounya ABDAOUI<br>University of Guelma | Writing the Research Proposal: Challenges and Obstacles The Case of Second-year Master Students at 8 May 1945 University, Guelma | **12h30-12h40** |
| Dr. Ghania MEKKAOUI<br>University of Mascara | Stating Sense Research Problematic | **12h40-12h50** |
| Mr. Sofian MAHI<br>University of Oran 2 | Demystifying Difficulties of Generating Feasible Research Topic: Case of Master English Students at Ibn Khaldun University, Tiaret | **12h50-13h00** |
| Dr. Bader FAIZA<br>ENS-Constantine | Difficulties in Dissertation Writing from Supervisors' Perceptions | **13h00-13h10** |
| Dr. Djallel BOULMAIZ<br>University of Oum El Bouaghi | Selecting a Research Topic for Master's Dissertation | **13h10-13h20** |
| Dr. Manel MIZAB<br>University of Tebessa | Hurdles Faced in Conducting Research: The Case of Master-2 Students at the Department of English at Tebessa University (2021-2022) | **13h20-13h30** |
| **13h30-14h Debate / Lunch Break: 14h-15h** | | |

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| **Panel 04: Data Collection & Analysis: Methods, Techniques, and Tools**<br>**Main Hall: 15h-16h30 / Moderator: Mr. Karim AYADI**<br>**Google Meet link: https://meet.google.com/jmd-hstr-dmx** | | |
| Dr. Athina BOUKHELOUF<br>Dr Abir-Soundous GHASKIL<br>University of Batna 2 | Statistical Analysis: Tools and Procedures | **15h-15h10** |
| Ms. Henen CHERIET<br>University of Biskra | Data Analysis Challenges and Problems Faced by Master II Linguistics EFL Students:<br>The case of master II Linguistics students at M'sila University | **15h10-15h20** |
| Dr. Farid CHAIRA<br>University of Oum El Bouaghi | Choosing Statistical Tests and Undertaking Analysis in Quantitative Research | **15h20-15h30** |
| Ms. Asma BOUAMRA<br>Ms. Habiba DJEFFALI<br>University of Oum El Bouaghi | An Investigation of Algerian English Doctoral Students' Struggles and Difficulties towards Data Collection and Manipulation of Doctoral Research during Covid -19 Pandemic | **15h30-15h40** |
| Ms. Rim KELTHOUME<br>University of Khenchela | Approaches to Analyze Quantitative and /or Qualitative Data | **15h40-15h50** |
| **15h50-16h30 Debate** | | |
| **Panel 05: Rethinking Methodological Paradigms & Research Tools**<br>**Conference Room: 15h-16h30 / Moderator: Dr. Hichem SOUHALI**<br>**Google Meet link: https://meet.google.com/zod-isvw-psj** | | |
| Dr. Oualid Keffali<br>University of Khenchela | The Validity of Celluloid in Qualitative Research: Methodological Aspects of Applying Content Analysis to Films | **15h-15h10** |
| Ms. Asma HALEM<br>University of Oum El Bouaghi | Postqualitative Inquiry | **15h10-15h20** |
| Ms. Halima BOUMAZA<br>University of Khenchela | The MLA Citations and References: A Brief Summary | **15h20-15h30** |
| Ms. Soumia BAKEZZI<br>University of Oum El Bouaghi | Making Space for Methodology in Literature | **15h30-15h40** |
| Dr. Faycal SAOUDI<br>University of Khenchela | The Discourse-centered Online Ethnography in Current Social Media Research: Principles, Procedures and Ethics | **15h40-15h50** |
| Mr. Toufik BENZAHIA<br>University of Biskra | The Choice of a Research Paradigm in Educational Research | **15h50-16h** |
| **16h-16h30 Debate** | | |

| Day Two (22/03/2022) / Main Auditorium | | |
|---|---|---|
| **Panel 06: Ethical Considerations in Research**<br>**Main Hall: 9h30-11h20 / Moderator: Dr. Haroun MELGANI**<br>**Google Meet link: https://meet.google.com/mue-cnyq-oai** | | |
| Dr. Djihane MELLIT<br>ENS-Setif | Plagiarism in Academic Research: EFL Postgraduate and Undergraduate Students' Attitudes. The case of English 2nd year Master Students/3rd year License Students at Setif 2 University | **9h30-9h40** |
| Dr. Mallek BENLAHCENE<br>University of Batna 2 | A Guide to Ethical Writing:<br>Understanding and Avoiding Plagiarism in Academic Writing | **9h40-9h50** |
| Dr. Soraya MEZHOUD<br>ENS-Constantine | Types of Plagiarism and how to Avoid them in Scientific Research | **9h50-10h** |
| Dr. Assia BAGHDADI<br>University of M'sila | An overview on Sampling in Research Methodology | **10h-10h10** |
| Dr. Nassira BOUDERSA<br>ENS-Constantine | Doctoral Researchers' Challenges, Problems and Well-being:<br>Research Requirements and Expectations | **10h10-10h20** |
| Dr. Fahima AOUICHE<br>ENS-Constantine | Research Burdens for Ph.D. Publication | **10h20-10h30** |
| Dr. Khadidja KOUICEM<br>University of Constantine 1 | Examining the Students of English Master Dissertations in Respect of Crediting Sources: The Case of Foreign Language Didactics Students at Mentouri Brothers/ Constantine 1 University | **10h30-10h40** |
| Mr. Mezrag Djamel<br>University of Oum El Bouaghi | Cultural Traces on Rhetorical Organization and Metadiscourse Use of Master Dissertation Conclusion: A Contrastive Genre Analysis | **10h40-10h50** |
| **10h50-11h20 Debate** | | |
| **Panel 07: Guidelines for Research Process**<br>**Main Hall: 11h20-13h / Moderator: Dr. Djalel BOULMAIZ**<br>**Google Meet link:** | | |
| Ms. Maria BENABDELMOUMENE<br>University of Tlemcen | Thematic Analysis Approach: Application Guidelines in Language Education Research | **11h20-11h30** |
| Dr. Radia BOUGUEBS<br>ENS-Constantine | Raising Qualitative Researchers Awareness towards the Benefits of Computerized Qualitative Data Analysis Software Use | **11h30-11h40** |
| Dr. Amina HADDAD<br>ENS-Constantine | Research Practices in Teacher Education Institutions | **11h40-11h50** |

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| Dr. Leila Djouima, ENS-Constantine<br>Dr. Zohra Labed, ENS Oran<br>Dr. Nacéra Benali Reguieg, University of Chlef | Research Topics in EFL Pre-service Teacher Training: Challenges and Tips | **11h50-12** |
| Dr. Nesrine GHAOUAR<br>University of Annaba | Preparing for Dissertation Defence | **12h-12h10** |
| Dr. Zahia BOUCHAIR<br>University of Jijel | Strategies for Demonstrating Rigour within Qualitative Research | **12h10-12h20** |
| Dr. Meriem ZEGHDOUD<br>University of Biskra | Content Analysis : A Step by Step Guide to EFL Textbooks' Evaluation | **12h20-12h30** |
| Ms. Nadjat AGGOUNI<br>University of Oum El Bouaghi | Writing a Literature Review: Steps to Follow and Pitfalls to Avoid | **12h30-12h40** |
| **12h40-13h Debate** | | |
| **13h Closing Ceremony** | | |

The First Online National Postgraduate Conference on RESEARCH METHODOLOGY ESSIENTIALS: TIPS AND PRACTICAL GUIDLINES

March 21st & 22nd , 2022

# THE DISCOURSE-CENTERED ONLINE ETHNOGRAPHY IN CURRENT SOCIAL MEDIA RESEARCH: PRINCIPLES, PROCEDURES AND ETHICS

By Dr. Fayçal Saoudi
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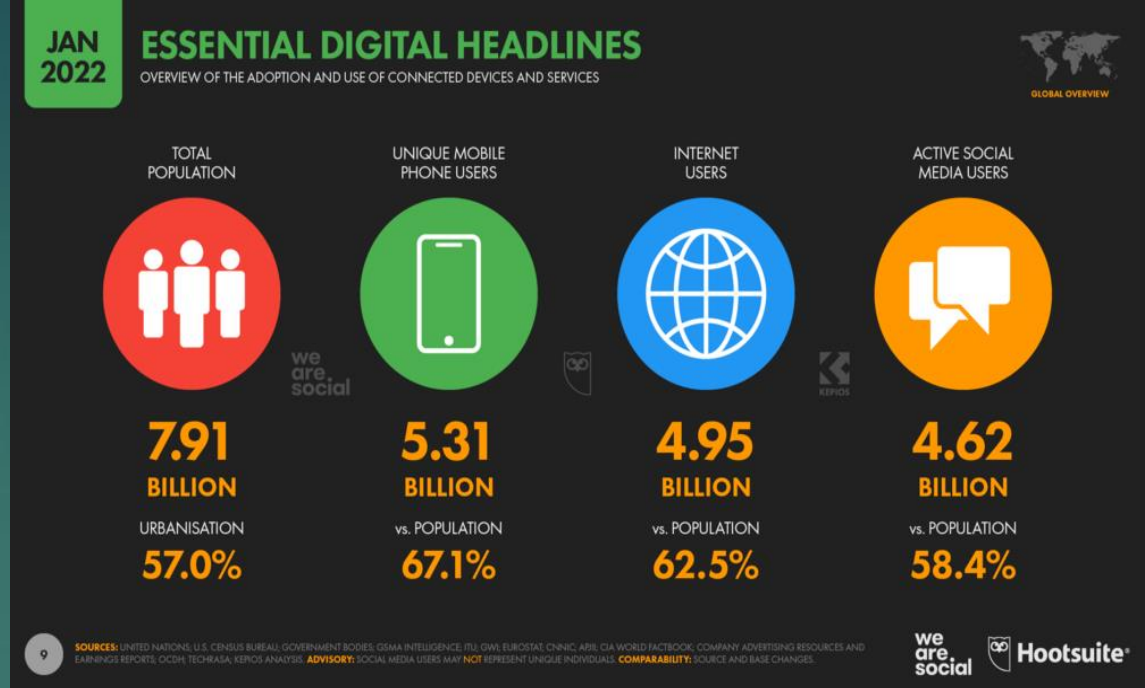
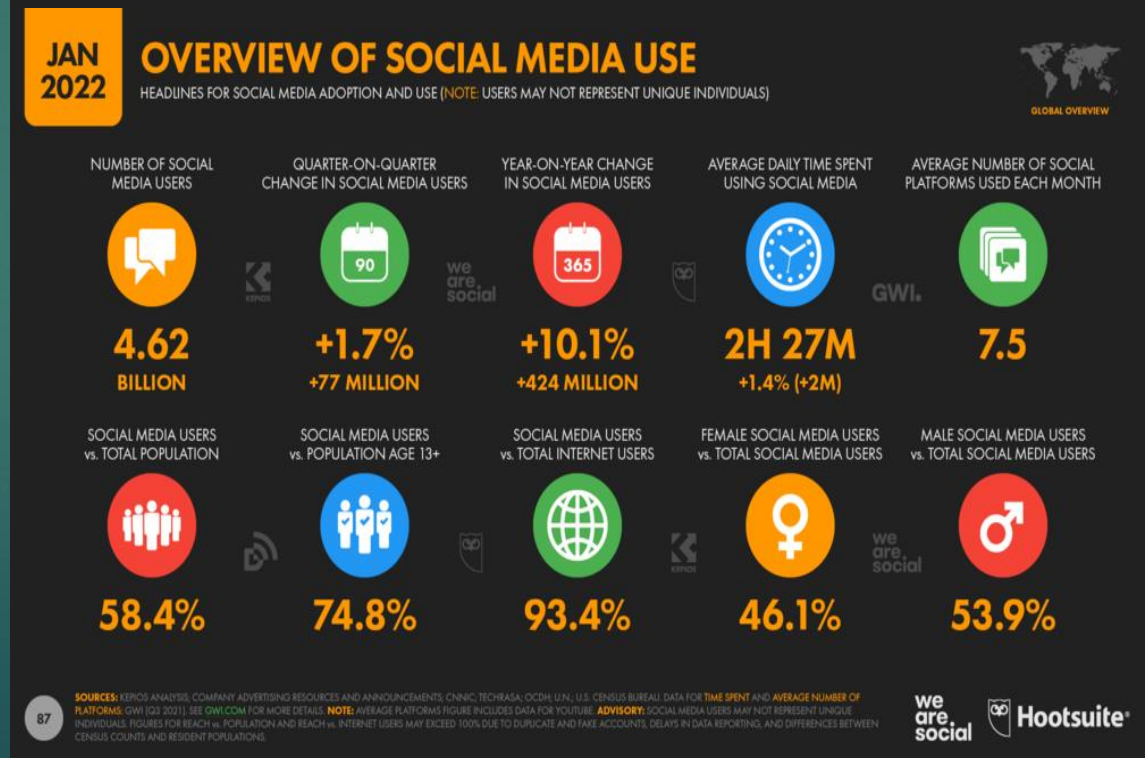
# Introduction

- Social media has blurred the dividing line between the offline and the online space
- SNSs offer a rich field of study for socially oriented linguistics: novel and major form of communication that demands a thorough exploration (Seargeant and Tagg, 2014). They add, "of particular relevance to sociolinguistics, two fundamental social dynamics lie at the heart of social network site (SNS) use:

1. Identity: the presentation of self (i.e. issues that pivot around notions of identity)
2. Community: the building and maintenance of networked relationships (i.e. issues relating to concepts of community)"



# Researching Social Media

- Data collection in the online space requires thinking out of the traditional box: creative methods and measurements (Skitka and Sargis, 2006)

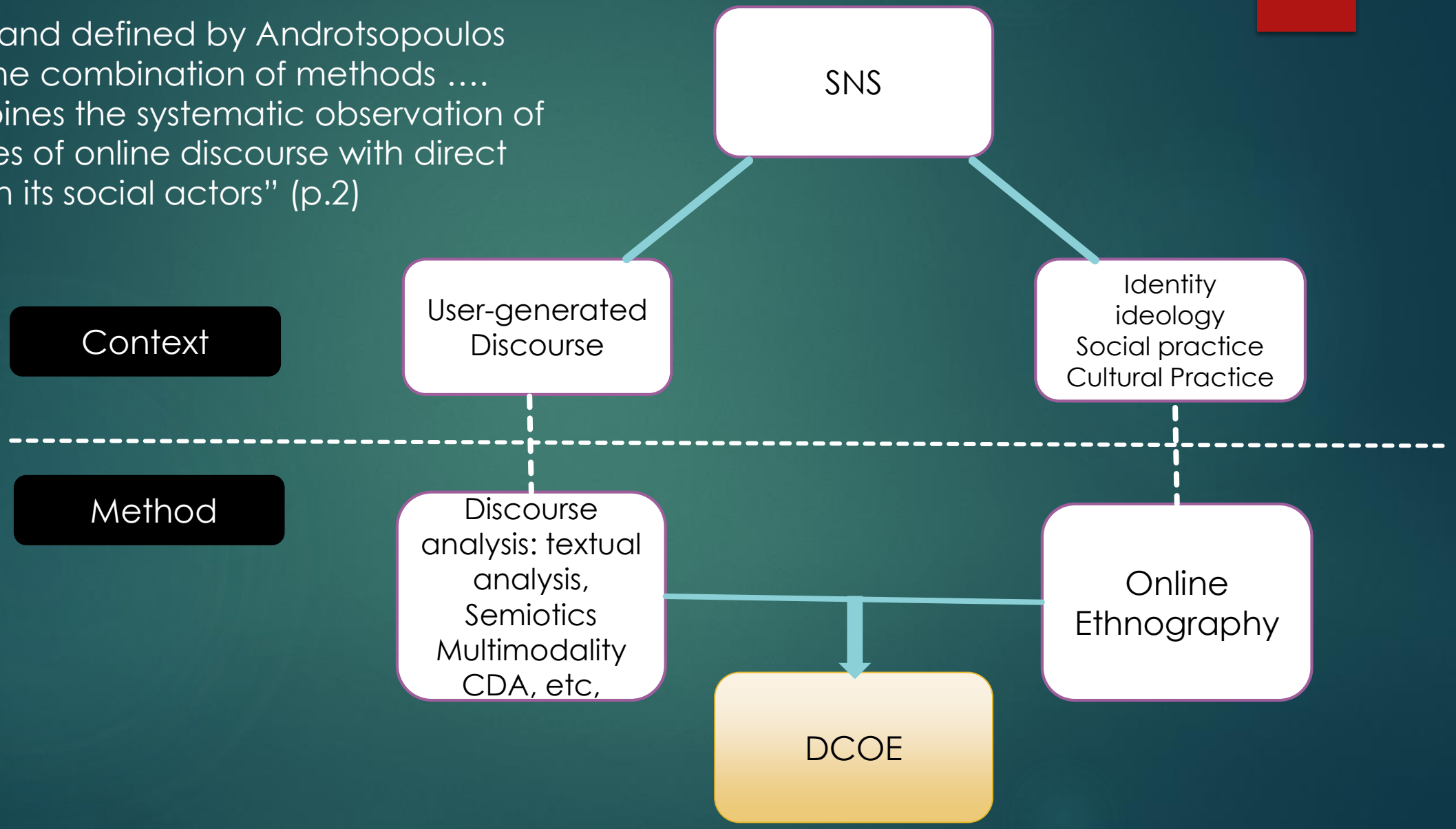
- According to Androutsopoulos (2008):

a) the "first wave" of language-focused CMC research focused on the structural features of language that are shaped by new media and data was detached from its social and discursive context.

b) the "second wave" shifted to pragmatic, sociolinguistic and discursive side of communication on the internet where data collection involves direct contact with users (surveys, interviews, and participant observation)

# The Discourse-Centered Online Ethnography (DCOE)

**DCOE** is set and defined by Androtsopoulos (2008) as "the combination of methods …. [that] combines the systematic observation of selected sites of online discourse with direct contact with its social actors" (p.2)



# Procedures and Guidlines

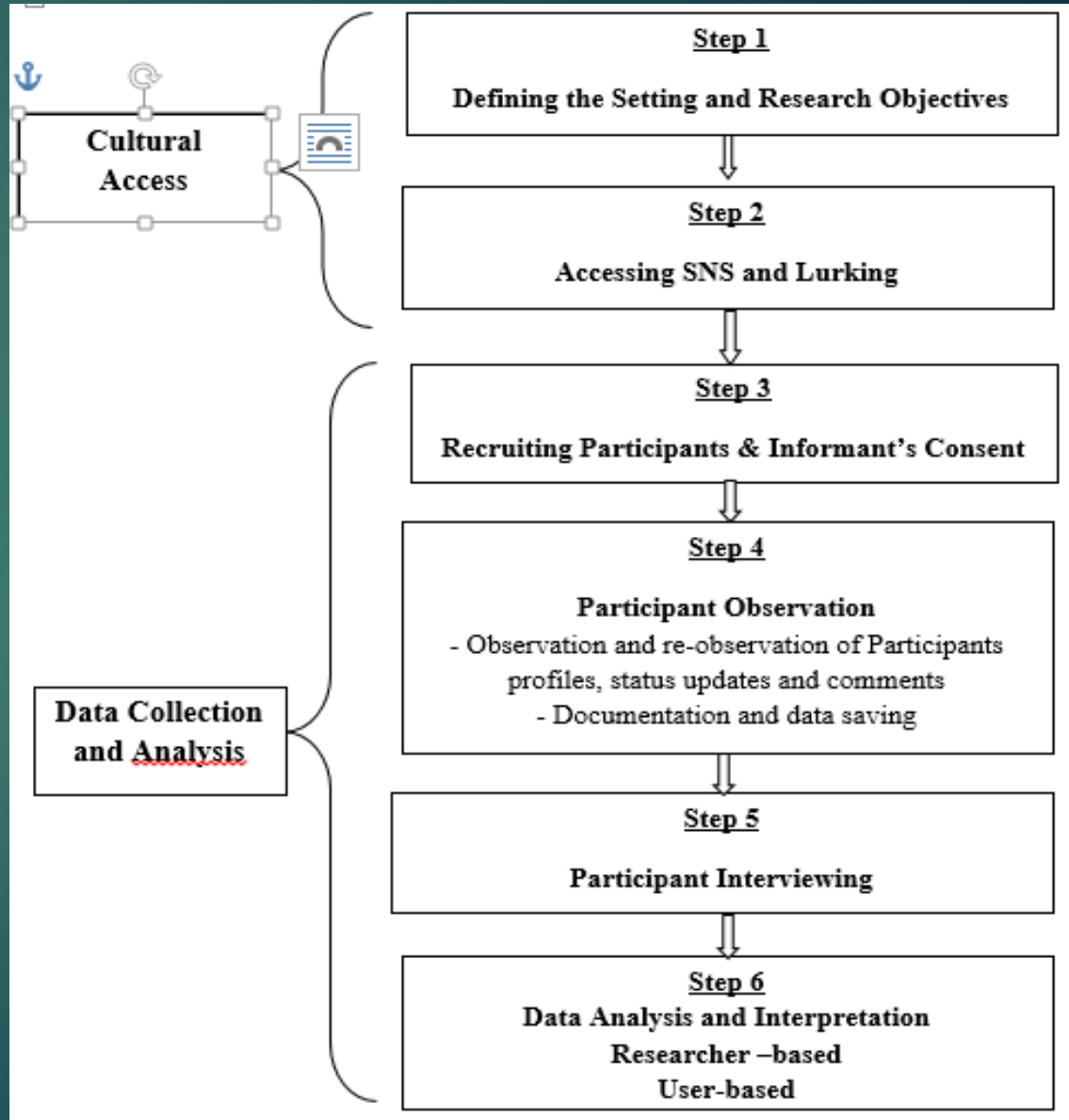
## based on Androutsopoulos (2008)

Practice-derived guidelines for systematic observation:

1) Examine relationships and processes rather than isolated artefacts
2) Move from core to periphery of a field
3) Repeat observation
4) Maintain openness
5) Use all available technology
6) Use observation insights as guidance for further sampling

Practice-derived guidelines for contact with Internet actors:

1) Contacts should be limited, non-random, and include various participation formats
2) Pay attention to the initial contact
3) Formulate and customise interview guidelines
4) Confront participants with (their own) material
5) Seek repeated and prolonged contacts
6) Make use of alternative techniques whenever possible



# Ethical Issues

**"private" vs, "public":**

- some sites are like magazines and TV shows = **inherently public**
- some others **are private** (Garcia et al.)

**Based on Mann & Stewart (2000):**

- 1. Data can only be collected for specific, legitimate purpose.
- 2. Participants have access to materials collected about them.
- 3. My online profile will include information explicitly identifying me as a researcher with intent to monitor actions within the site.
- 4. Consent must be sought prior to any inclusion of materials in the manuscript / dissertation.
- 5. Identities will be obscured through blurring photos and using pseudonyms (whenever required by the participants).

# Recommendations

- Our students must cope with the current shift in sociolinguistics and be oriented towards social media lanuage-related studies
- DCOE must be implemented in the MTH courses syllabus
- DCOE can be easily practised by the students = easy access to SNS & students' mastery of these platforms
- More conferences and debates on social media language-related research are recommended

# References


- Androtsopoulos, J, (2008). Potentials and limitations of Discourse-centered Online Ethnography. Language@Internet, 5 (2008), article 9.
- Digital 2022: Global Overview Report. (26 Jan 2022). *Datareportal.com. Accessed on 16 Feb 2022. https://datareportal.com/reports/digital-2022-global-overview-report*
- Garcia, Angela Cora et al. (2009). Ethnographic approaches to the internet and computer mediated communication. *Journal of Contemporary Ethnography, 38*(1): 52– 84.
- Seargeant, Philip and Caroline Tagg, Eds. (2014). The Language of Social Media: Identity and Community on the Internet. Palgrave Macmillan.
- Skikta, L. J., & Sargis, E. G. (2006). The internet as psychological laboratory. *Annual Review of Psychology*, *57*, 529-555.

**Thank you for your attention!**

Questions? (We love 'em)